

Syllabus (2025-Winter)

Course Title	Visual Thinking & Book Art	Course No.	
Credit	2 credits	Hours	30 Hours
Class Time Classroom	Mon to Fri Classroom TBA		
Instructor	Name Jean Kim (Ji In Kim)	Department Visual Design	
	E-Mail jeankim0805@ewha.ac.kr	Phone	
Office Hours Office Location			

I. Course Overview

1. Course Description

In this course, Students will produce original artworks for a visual journal and learn skills and techniques associated with a variety of art media.

The course will take students through the illustration process, from concept sketches to finished artwork. Students in this class are encouraged to develop their own unique voice as designers/illustrators by learning in conjunction with other courses, weekly excursions to Seoul, gallery tours, and all other lines of inquiry both inside and outside the school. As a result of successfully completing this course, students will be able to develop a personal style and point of view in their visual journal.

- The use of AI image generators is prohibited in this course.

2. Prerequisites

3. Course Format

Lecture	Discussion/Presentation	Assignments	Activities	Other
20 %	30 %	40 %	10 %	%

4. Course Objectives

- This course is designed to give students a wide variety of art making experiences and allows students to continue to explore various visual art forms and techniques through the elements and principles of art and design.

- This course is a type of Book Art course and consists of two projects. The first project is 'concept book making', where you create a concept book that shows the outline of the story you have created. The second project is a 'visual journal', where you create an art book in a more free format.

5. Evaluation Systems

☐ Relative evaluation ☒ Absolute evaluation (for Ewha International Summer/Winter College students only) ☐ Others

Midterm	Final	Quizzes	Presentation	Projects	Assignments	Participation	Others
%	%	%	20 %	60 %	%	20 %	%

II. Course Materials and Additional Readings

1. Required Materials

It is recommended to bring any art materials you would like to use for the projects, as well as personal laptops and tablet PCs.

2. Supplementary Materials

3. Optional Additional Readings

III. Course Schedule

Day	Date	Topics & Class Materials, Assignments
Day 1	(12/26)	Introduction – Visual Journal
Day 2	(12/29)	Project 1. Concept Art Book : Topic & Material Introduce yourself & Class discussion
Day 3	(12/30)	Project 1. Style & Technique (Characters)
Day 4	(12/31)	Project 1. Stories – Writing your own story
Day 5	(1/2)	Project 1: Review 1st project Presentation
Day 6	(1/5)	Field Trip (National Museum of Korea and the Hangul Museum)
Day 7	(1/6)	Project 2. Visual Journal : Introduction
Day 8	(1/7)	Project 2. Topic & Material

Day	Date	Topics & Class Materials, Assignments
Day 9	(1/8)	Project 2. Book Binding & your portfolio
Day 10	(1/9)	Final Presentation Review
Makeup Classes 1	(mm/dd)	
Makeup Classes 2	(mm/dd)	

IV. Special Accommodations

* According to the University regulation section #57-3, students with disabilities can request for special accommodations related to attendance, lectures, assignments, or tests by contacting the course professor at the beginning of semester. Based on the nature of the students' request, students can receive support for such accommodations from the course professor or from the Support Center for Students with Disabilities (SCSD). Please refer to the below examples of the types of support available in the lectures, assignments, and evaluations.

Lecture	Assignments	Evaluation
<ul style="list-style-type: none"> . Visual impairment: braille, enlarged reading materials . Hearing impairment: note-taking assistant . Physical impairment : access to classroom, note-taking assistant 	<ul style="list-style-type: none"> Extra days for submission, alternative assignments 	<ul style="list-style-type: none"> . Visual impairment: braille examination paper, examination with voice support, longer examination hours, note-taking assistant . Hearing impairment: written examination instead of oral examination . Physical impairment: longer examination hours, note-taking assistant

- Actual support may vary depending on the course.

* The contents of this syllabus are not final—they may be updated.